



*John Powers*

Great speakers, the ones who are highly entertaining, informational and inspirational, are rare. John Powers stands out as one of the best in the business. His entire career has been one of effectively communicating with audiences.

Prior to his speaking career, John created and produced the Broadway musical, "Do Black Patent Leather Shoes Really Reflect Up?" which is presently playing in over a dozen cities. He is the author of four best-selling novels, earned a Ph.D. degree in Communications from Northwestern University and was a professor of Speech & Performing Arts at Northeastern Illinois University. Recently, he has created and hosted a PBS series on how to be an effective public speaker and is presently hosting his own PBS interview show. John has received two Emmy awards for his work in television.

John's business background includes producing his musical for five years, raising capital of over a million dollars and daily coordinating the efforts of over two hundred artistic, financial and marketing people. In 1988, he founded the Powers of Motivation Institute and since then has worked with over a thousand prominent corporations and national associations to provide programs on how to succeed in a changing world.

John does his homework. Before each presentation he conducts extensive research into his clients' organization, its internal workings, needs and goals. He and his staff at the Powers of Motivation Institute will work with you to make your next meeting the greatest you've ever had. WARNING: You will be left with a problem: "How are we ever going to top this meeting?"

HOW LONG DO YOU WANT YOUR  
SPEAKER'S MESSAGE TO BE REMEMBERED?  
MOMENTS? WEEKS? YEARS?  
YOUR AUDIENCE WILL NEVER FORGET

## JOHN POWERS PROGRAM TITLES

- Passion: Do What You Love; Love What You Do
- How to Keep the Promise You Make to Yourself
- Lions Walk Softly So They Can Listen
- The Customer is Always Right... Wrong...  
But They Are Always the Customer
- If I'm Odd, Does That Make Us Even?
- How to Talk So People Will Listen;  
How to Listen So People Will Talk

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The rave reviews continue for what participants are calling "The best ever" meetings in Franklin's history. Two presentations, two standing "O's." They loved you. Thanks again, my friend, for leaving us laughing.

David G. Vanselow, Vice President -  
The Franklin Life Insurance Company

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It's funny, when you plan a national meeting, and your keynote speaker is former President Bush, you would think that the other speakers would simply be overshadowed. Not so with John Powers. This man is wonderfully entertaining, exhilarating, warm and touching.

Larry Staples, Marketing Director - MedEcon Services

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Your presentation to our U.S. Steel key management group was simply outstanding; dynamic humor at its best to deliver the message.

Frank M. Clark, Managing Director of Long Range Planning -  
U.S. Steel Group

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We requested you add a "technical dimension" to your presentation and you truly did a brilliant job..... You were sensational with both small and large audiences in a variety of settings. We will soon be calling on you again.

Claudia Jernigan, Manager, Events - Bell South

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You certainly lived up to your reputation for being a superb motivational speaker. Our guests found your speech to be moving and inspirational. You were truly a hit!

Lynn Monahan, Business Week